



SPONSORSHIP

PACKET

www.cloud-9bethaltosportsleague.com

501c3

NOT-FOR PROFIT ORGANIZATION
CLOUD-9 BETHALTO SPORTS LEAGUE IS A REGISTERED 501c3

CLOUD 9 MISSION STATEMENT

At Cloud 9, our mission is to empower youth and adults through accessible and inclusive sports programs that foster physical fitness, teamwork, and personal development. We strive to create a positive and supportive environment where participants of all ages, from pre-K to 8th grade and beyond, can build confidence, develop their skills, and enjoy the benefits of organized sports. By offering affordable league play and development opportunities, we aim to inspire a lifelong love of sports, promote healthy lifestyles, and strengthen our community through the joy of competition and collaboration.

VISION STATEMENT

Our vision is to be a leading community-based sports organization where every child and adult, regardless of background or financial status, has the opportunity to participate, grow, and excel in their chosen sport. We aspire to cultivate a culture of inclusivity, sportsmanship, and lifelong fitness, where the values learned on the field such as teamwork, discipline, and respect extend beyond the game and positively impact lives. Through our programs, we envision a future where sports serve as a powerful catalyst for personal and community development, fostering unity and resilience in every participant.



Who We Are

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Born and raised in Bethalto, IL. Growing up and playing recreational sports are where many core memories were made.

There are not many options nowadays for children to play in Bethalto. That's where Cloud-9 comes in.

We're hopeful we can not only bring an exceptionally fun and inviting

atmosphere, but also, the education behind the game. We're excited to be offering something new and fun for the community.

Our goal is to help the next generation make many great core memories.

All games will be played at the Bethalto SC2 Fields right off stadium drive.

CONTACT INFORMATION

EMAIL: cloud9bethalto@gmail.com
Adam Jones (618)-567-7184
Facebook: Cloud-9 Bethalto Sports League
www.cloud-9bethaltosportsleague.com
EIN: 99-1782914





Sponsorship Opportunities

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HOW IS SPONSORSHIP FUNDING USED?

- EQUIPMENT
- GOALS
- FIELD RENTAL
- GAME STRIPING
- UNIFORMS
- CONCESSIONS
- PRACTICE
- BENCHES & SEATING
- PLAYER & FAMILY EVENTS
- TOURNAMENTS
- COMMUNITY ENGAGEMENT

SPONSORSHIP LEVELS

BRONZE SPONSORSHIP **\$400**

INCLUDED:

- Small logo on banner.
- 2 team sponsorship for the same league on the back of shirts.

(Could be two sponsors per shirt but won't be of same profession)

FIELD SPONSORSHIP **\$200**

INCLUDED: One 36x24 field sign

SILVER SPONSORSHIP **\$700**

INCLUDED:

- Medium logo on banner in block letters and phone number.
- 4 team sponsorship for the same league on the back of shirts. (Could be two sponsors per shirt but won't be of same profession)
- Your website information added on our website.

GOLD SPONSORSHIP **\$1,000**

INCLUDED:

- Largest logo on banner.
- 6 team sponsorships on the back of shirts. Will divide between sports of the same session. (Could be two sponsors per shirt but won't be of same profession)
- Your website information added on our website.

28 TEAM FEATURE

PLATINUM SPONSORSHIP **\$3,500**

FULL YEAR SPONSORSHIP

INCLUDED:

- From the time you choose this tier you will get everything for an entire year. Example: If you start in Summer, then it will go until the end of Spring for your company.
- Largest logo on banner for one year.
- 28 team sponsorships. 4 per season in 7 leagues.
(Two sponsorships on each jersey, non competing companies)
- Company logo, contact information and link on website

ANY AMOUNT HELPS. Cloud-9 has engaged more than 1,200 registrations in the Bethalto Community in the last 6 Months!!!

SPONSORSHIP DEADLINES

Spring Season - March 15th
Summer Season - April 15th

Fall Season - August 15th
Winter Season - December 15th



OFFICIAL SPONSORSHIP PARTICIPATION FORM

TERM DURATION 1 YEAR	
Start Date	End Date

Office Use Only

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SPONSORSHIP LEVEL

Choose a sponsorship level below

- \$200 Field Sponsorship
- \$400 Bronze Sponsor
- \$700 Silver Sponsor
- \$1,000 Gold Sponsor
- \$3,500 Platinum Sponsor

TOTAL _____

2

COMPANY INFORMATION

Provide the following information:

Company Name _____

Company Phone _____

Company Contact Name _____

Website _____

Email _____

Facebook _____

Instagram _____

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SELECT TEAMS & SEASON

Provide the following information:

- Spring Soccer
- Fall Soccer
- Summer Flag Football
- Fall Flag Football
- Cheer
- Summer Baseball/Softball/TBall
- Winter Basketball
- Winter Volleyball

If you have specific teams, coaches or children you would like to sponsor, please list them here:

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PROVIDE LOGO

Send your vector logo to cloud9bethalto@gmail.com

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****MAKE CHECKS PAYABLE TO CLOUD-9 BETHALTO SPORTS LEAGUE****

****MAIL ALL CHECKS THIS SPONSORSHIP FORM TO PO BOX 336 BETHALTO, IL 62010****